

# ALEX PRUSHYNSKY

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## Summary

Product Manager with 4+ years of experience developing applications for Web and Mobile.

## Skills

*Development:* Proficient in HTML, CSS, Python. Working knowledge of C++, Java, JS.

*Design:* Wireframing, Participatory Design, Paper Prototyping.

*Tools:* JIRA, Confluence, Photoshop, MS Office Suite, Sketch, Command Line, GIT.

*Specialties:* Agile Development, Rapid Prototyping, MVP Definition, Design.

## Experience

01/14 – Present: **Owner/Product Manager**– Friday Night Labs - [a13y.com](http://a13y.com) – Mountain View, CA

- Managed and deployed multiple iOS apps and games, worked with cross-functional teams across the entire development life cycle from ideation to launch and further iterations.
- Extensive experience with iTunesConnect launch and app deployment.

10/12 – Present: **Product/QA Analyst** – [officepal.com](http://officepal.com) – Sunnyvale, CA

Officepal is the community where more than 6,000 administrative professionals use to engage and interact with each other across the world. The Officepal Platform powers admins' knowledge between companies like SAP, Intel, IBM, HP, Microsoft, and many more.

- Developed and executed test plans on top of a social network for admin professionals.
- Made critical product decisions for a \$200,000 platform.
- Implemented Agile development process with JIRA and Confluence to get the job done.
- Played key roles in Project Scoping, Requirements Gathering and Project Delivery
- Balanced the interests of various stakeholders to design and develop multiple iterations of the web app.
- Established our first analytics dashboards to help track growth, product trends, and A/B test features on the site and inside an email

09/11 – 02/12 (6 month): **Owner/Product Manager** – [onedaily.me](http://onedaily.me) - San Jose, CA

*Owner/Product Manager* Flash sale destination for high fashion, limited edition items.

- Developed, designed and tested web app on top of Shopify platform
- Rapidly prototyped a website after extensive customer development and supply chain validation.

07/10 – 0/12 (1 year 10 months): **Product Manager** at [Wixci.com](http://Wixci.com) – Mountain View, CA

- Iterated on the product with engineers to successfully launch app on Google Play Store.
- Worked with a remote team to launch a Web app and an internal engagement dashboard.
- Led winning team at TechCrunch Disrupt SF 2010 PayPal API Challenge.

## Education

San Jose State University 2014 - 2016

SQA (Society of Quality Assurance) Certificate from Portnov CS - 2012